

“Cloud Business Trends and Asia”

November 1, 2013



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TransLink Capital Overview

- **FIRM:** *Silicon Valley-based VC with partners in Tokyo, Seoul, Taipei, Beijing*
- **FOCUS:** *“Customer-engagement ready” US technology start-ups*
- **TEAM:** *Extensive experience in both US and Asia > “Asia Insight”*



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(SV)



Hong Chen
(Beijing)



Jackie Yang
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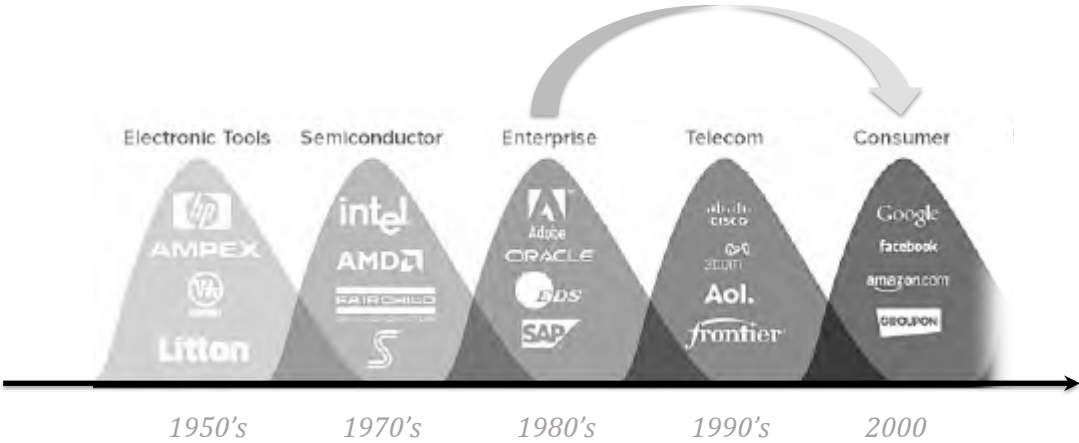
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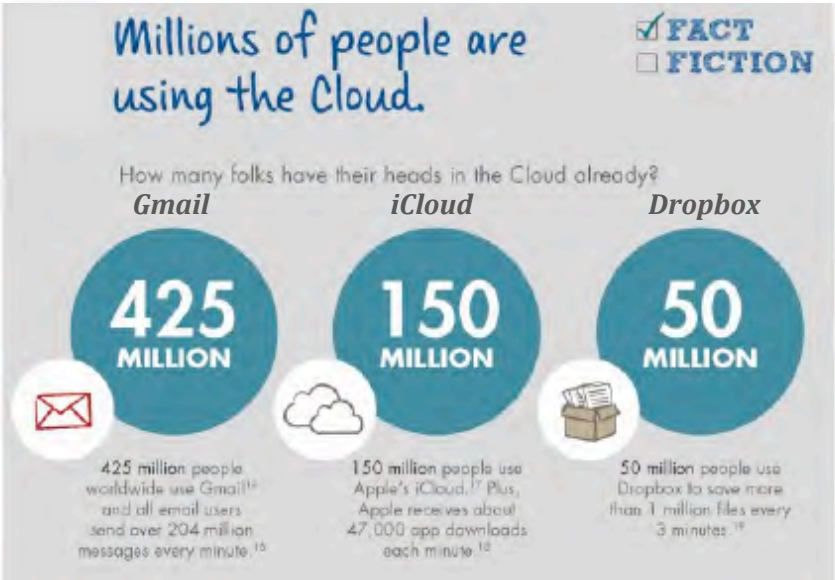


Silicon Valley Business Trends

Traditionally, Enterprise has led Technology Innovation... Till Now...

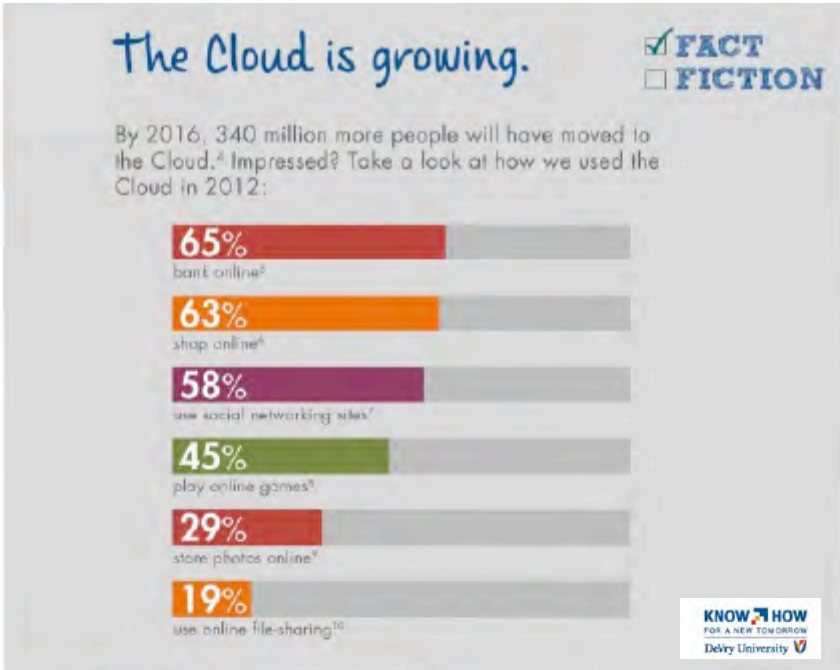


The Consumer Cloud is Real



KNOW HOW
FOR A NEW TOMORROW
DeVry University

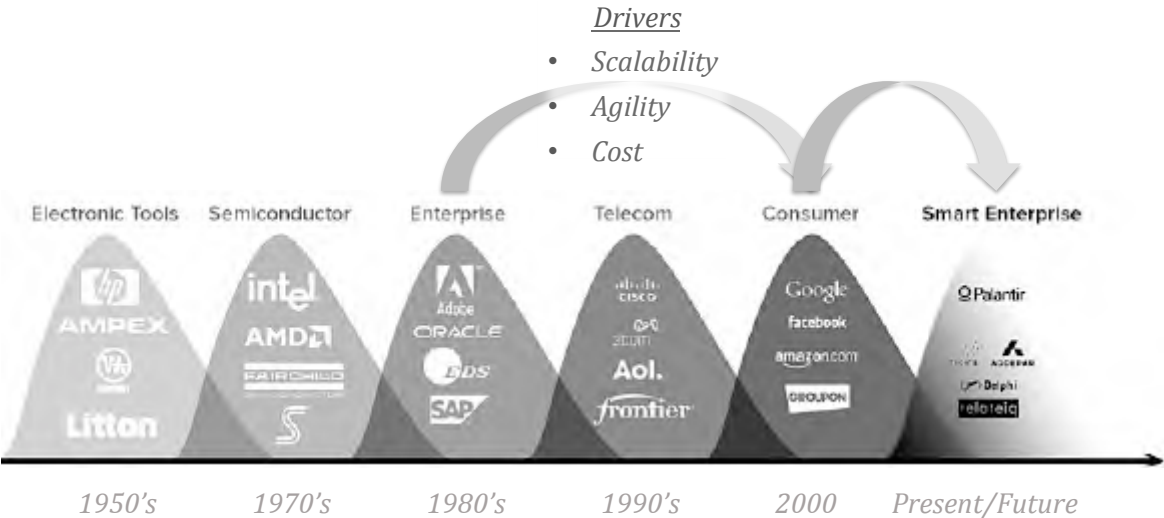
And It's Growing...



Agenda

- *TransLink Introduction*
- *Market Trends*
- ***Our Views – from Silicon Valley***
- *The Opportunity*
- *Why TransLink?*

Business Trends: The Next Wave?



Massive Shift in Underlying Technologies

- Drivers
- Scalability
 - Agility
 - Cost



Enterprise Startups are Now Blossoming



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- *Why TransLink?*

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Providing the Missing Link

The Opportunity: The Missing Link

**LEADING TECHNOLOGY
COMPANIES IN ASIA**

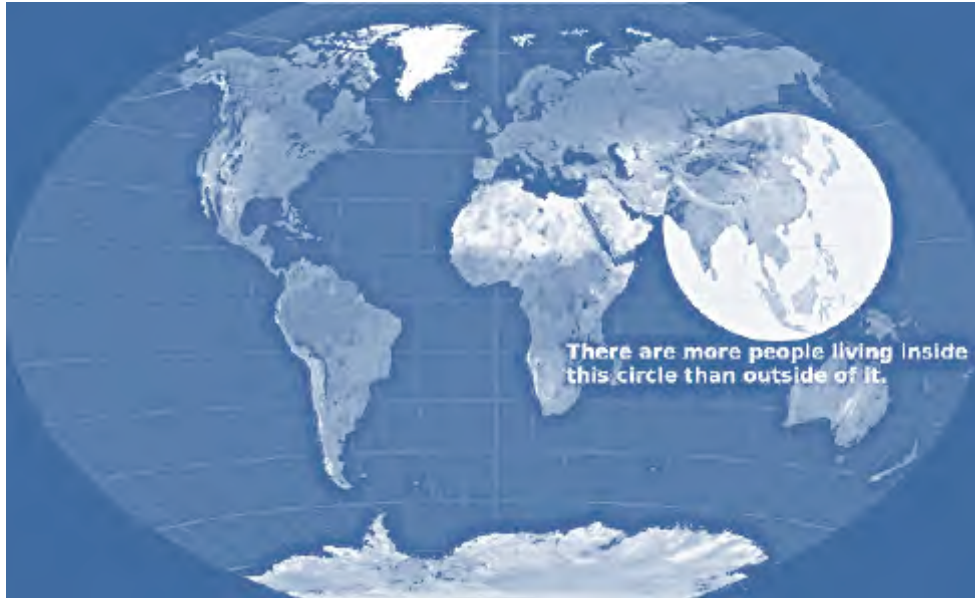


**BEST OF BREED
TECHNOLOGY START-UPS**

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Massive Market

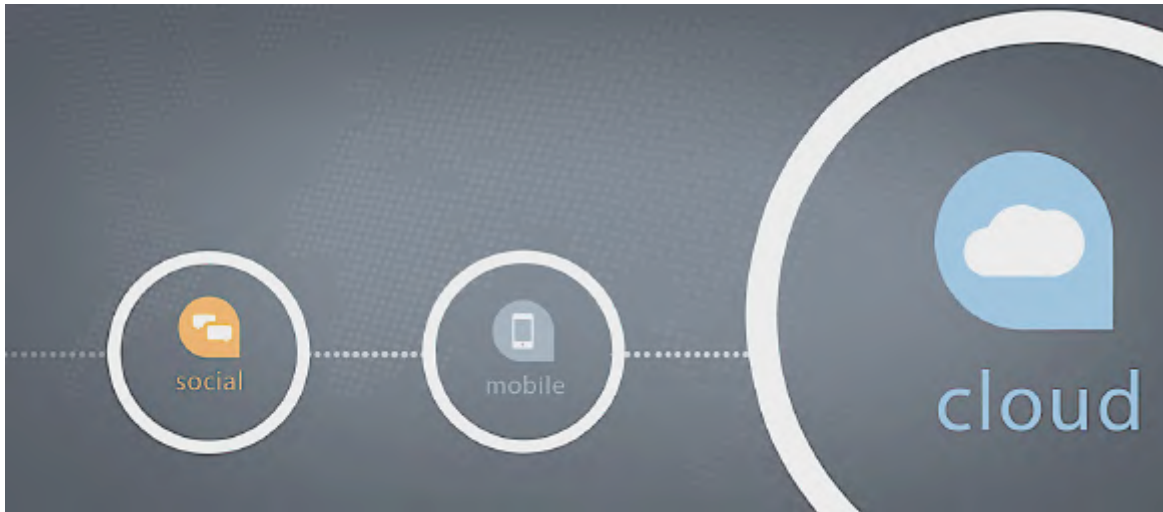


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- *The Opportunity*
- ***Why TransLink? How Can We Help?***

Summary: The Perfect Storm

Social/Mobile/Cloud + Asia = Massive Opportunity



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Thank you !

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